

EXPRESS NEWSLETTER

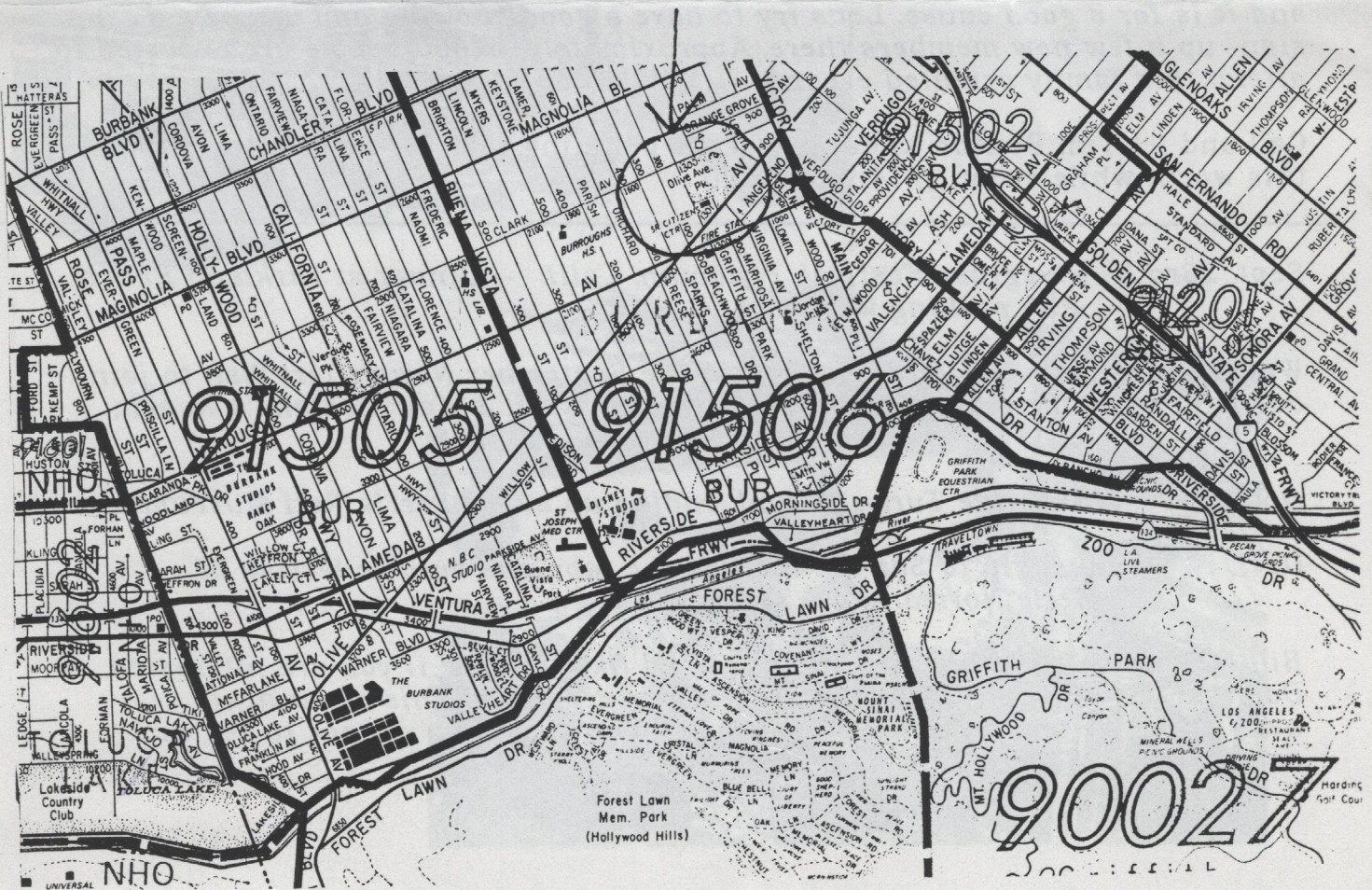
Volume 8 Issue 4 SOUTHERN CALIFORNIA CHAPTER July 1989

Next Chapter Event: Sunday, Sept. 16th "Picnic in the Park!"

Our Chapter will have an old fashioned picnic, at the Olive Ave. park in Burbank. What makes this park special is the outstanding Moreland Truck display. Do not forget Burbank was the home of the Moreland Truck Co. and part of the old factory is still standing.

Plan to arrive around 11:30 am and bring your own lunch. We will eat and then tour the display which features many pictures taken in and around the Moreland factory. There are also several vehicles, including an old Moreland bus.

The Olive Ave. park is located in the 1300 block of Olive Ave, Burbank. We should be at the picnic tables located on the Clark Ave side of the park.



Dates to Remember!

July 12th, 13th & 15th - International Trucking Show
Anaheim Convention Center

Our Southern California Chapter ATHS will have a booth at this show. We need volunteers to man this booth! If you can help on one or more of the following days, please call Tim Benson and get on the booth crew. (714) 635-5800

Wed. July 12th, 11:00am to 6:00pm

Thurs. July 13th, 11:00am to 6:00pm

Fri. July 14th, 1:00pm to 8:00pm

We need your help signing-up new ATHS National & Local Chapter Members and selling caps, tee shirts, etc. This is our chance to tell people about our chapter events and spread the word about our society. Get involved, come out and help us!

August 6th - Grocer's Truck Rodeo (Second Annual)
Los Angeles County Fair Grounds, Pomona, Calif.

Benefitting the City of Hope Medical Center & Beckman Research Institute!

They would like us to bring our antique trucks to this show. We will get in free and it is for a good cause. Let's try to have a good showing and maybe we can sign-up a few new members there. Approximately 10,000 people are expected to attend this family oriented event.

Call and let Tim Benson know, if you are planning to bring your antique truck to this worth while event. (714) 635-5800

Sept. 23rd - Bluegrass Festival, Plymouth, Calif. - Dinner at Kirkland Ranch
R.V. parking welcome!

Watch for special info on this event in the September Newsletter! Plan to join our friends in the Central Calif. Chapter at Howard & Kay Kirkland's Ranch.

Oct. 29th - Riverside Turn-around, ending up at the Perris Rail Museum!

Dec. ? - Bus trip to San Sylmar and the fabulous auto collection of Merle Norman!

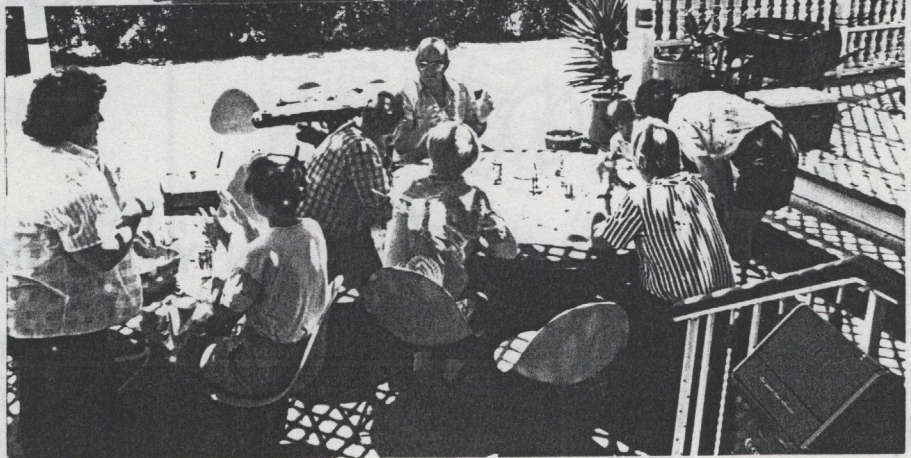
Bill West is setting this trip up and would like to know if you are interested. Don't be left out, call Bill and reserve a place. More on this event next newsletter. We may have to repeat this trip so all have a chance to see this collection. (818) 767-0400

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Last Chapter Meeting!

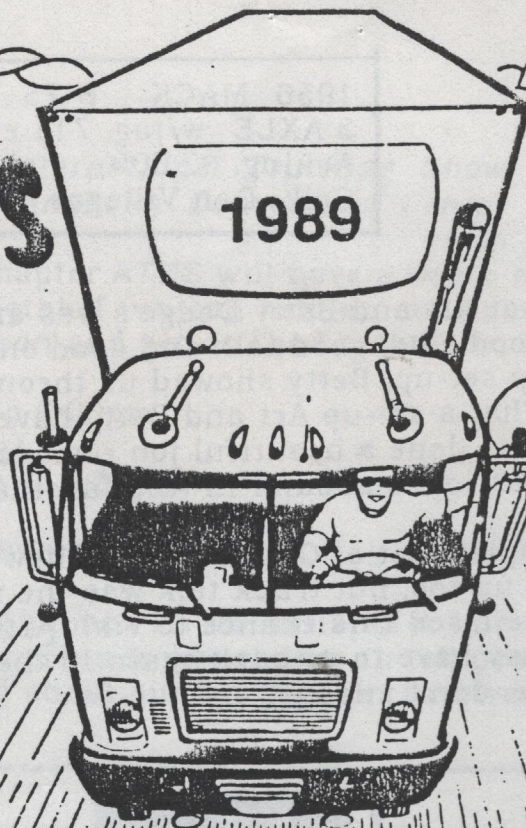
The last chapter outing held at Art and Betty Dodge's was another smash! About 30 members showed up for good eats, good talk and good entertainment. Besides Art's collection and neat shop set-up, Betty showed us through her Antique shop located in the main house. What a set-up Art and Betty have; room for all their hobbies and then some. Art has done a beautiful job remodeling the kitchen with lead glass and a tin ceiling. Antiques abound in this fascinating home.

Jack Barton brought his complete set of Ont'89 Truck Show pictures for us to enjoy. Several trucks showed up too, but truck talk was the main activity of the day. Because some members missed this chance to visit Art and Betty's fabulous home this time around, we may have to go back again in the future. If we plan another outing for their place, don't miss it!



Grocer's

★ SAFEWAY
★ ALBERTSONS
RALPHS ★ LUCKY



Truck

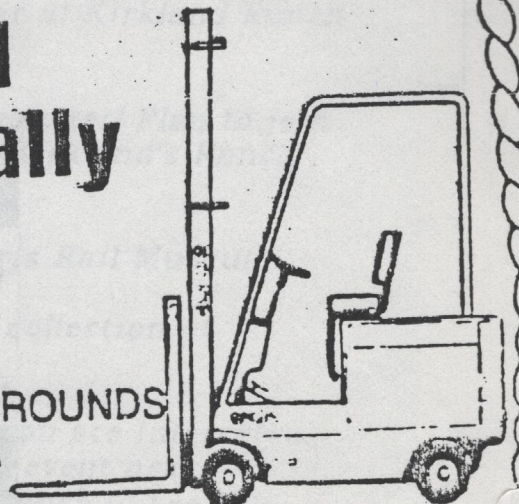
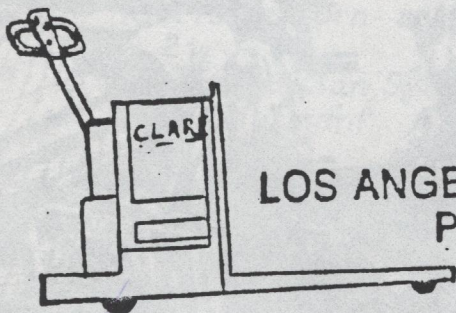
★ ALPHA BETA
BOYS ★ VONS
★ CERTIFIED

SECOND ANNUAL

ROADDEO!

**Forklift and
Pallet Jack Rally**

AUGUST 6, 1989
LOS ANGELES COUNTY FAIR GROUNDS
POMONA, CALIFORNIA



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1989 INTERNATIONAL TRUCKING SHOW

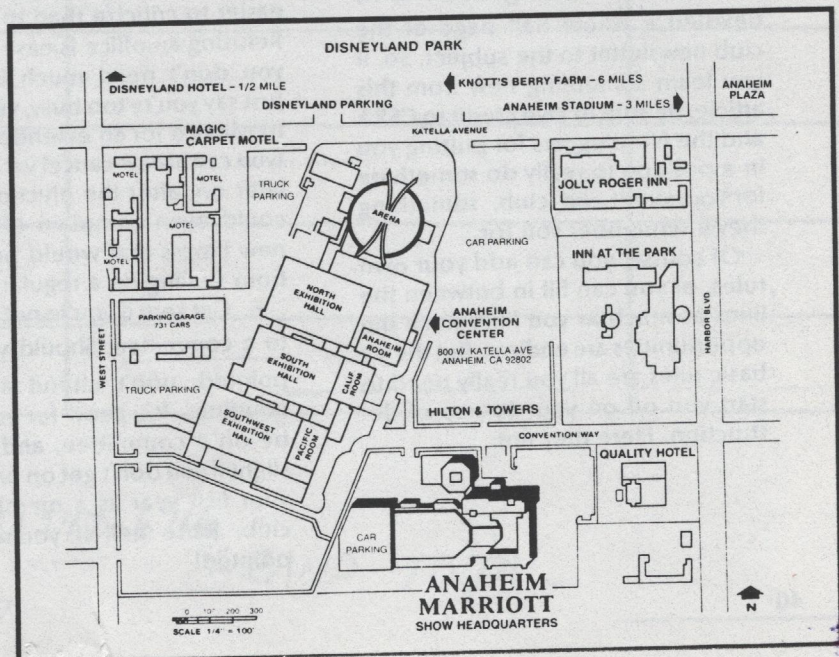
Heavy Duty Trucking's #1 Exposition

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How To Kill A Car Club

The National Street Rod Association publishes a slick little pamphlet which it give free to any of its members who want to start a car club. It covers just about everything you'd ever need to know to get a club going in your area. How to set up the first meeting, how to get the word out to potential members, how to elect officers, how to plan activities, it's all there. It's a good little pamphlet, and many members have made good use of it.

But NSRA has never seen fit to publish a set of guidelines on how to terminate a car club, how to give it that fatal blow, the final lethal punch that would destroy it forever. And I think I now why. Most of you know those rules, and some of you know them so well that you heed little or no instruction on how to make them work to your satisfaction and delight.

Still, some of you need a refresher course, so it might be well to get some of those rules down in black and white, where you can read and re-read them, perhaps even recite them from memory. It may take a while for you to do that, so maybe you'd want to cut out this article, fold it up neatly, place it in your wallet where you can always find it for easy reference.

Up in Connecticut, the guys and gals in the Connecticut Street Rod Association were recently reminded of these deadly rules when their newsletter, the Nutmeg Motor News, devoted a whole half page of the club newsletter to the subject. So, if you learn something new from this article, be sure to give credit to CSRA and the Nutmeggers for putting you in a position to really do something for your street rod club, something they'll remember you for.

Of course, you can add your own rules, or you can fill in between the lines as much as you like, since the opportunities are endless. But the 12 basic rules are all you really need to start you off on your course of destruction. Here they are:

1. Don't go to any of the club meetings. This is a must, since club meetings can't be held without members. It's true, they can hold the meeting without you, but if you line up enough of your friends. . .

2. But, if you do attend, go late. There's no better way to disrupt a meeting than to arrive late. And you shouldn't just sneak in quietly. Make sure you're noticed. You can make a little noise, shuffle your feet, drop something, or slam the door as you enter. Just about anything will work, but make sure you're noticed!

3. If the weather doesn't suite you, don't think of going to the meeting. This is really a sub-rule under Rule 1, but the weather is always a good excuse not to go. Except in California, where bad weather is never mentioned. In California it's better to mention an impending earthquake. Or a mudslide near your home.

4. If you do attend, find fault with the officers and members for their efforts. It's hard to think of a better way to disrupt things than to offer some destructive criticism to the club's leadership. Tell the president he's a stupid lamebrain and ask him how he ever got the job in the first place. It won't destroy him, but it'll distract him long enough to delay the meeting.

5. Never accept an office. It's much easier to criticize than to do things. Refusing an office is easy to do, and you don't need much instruction. Just say you're too busy, you're going to Mexico for an extended vacation (you can always cancel vacation plans later on, after the election), or you could even complain of a sudden new illness that would prevent you from serving on a regular basis.

6. Get sore if you're not appointed to a committee. Should you be appointed, don't attend any of the meetings. It's good for your ego to be on a committee, and it's a real slight if you don't get on one or more your first year as a member of the club. Raise hell if you're not appointed!

If you're asked to help, re-read Rule 5.

7. If asked to give your opinion on something, tell the chairman you have nothing to say. After the meeting, tell everyone how it should be. It's important that you not speak up, as your fellow members might get wise. Silence is the rule you must follow here. Then break loose after the meeting and let them have it!

8. Do nothing more than is absolutely necessary. When others roll up their sleeves and go to work, howl that the club is run by a clique. You'll get an argument on this one, and you'll probably lose, but it'll delay the work for a while.

9. Hold back your dues as long as possible, or better still, don't pay them at all. This is probably the best rule of all, as everyone knows a car club can't function without money. They can get along without you, but they couldn't survive if you talked all your friends into not paying their dues.

10. Make no effort to get new members. Tell everyone what a lousy car club you belong to. That should turn them off. That is, if your own personality hasn't already done so. Remember, with no new members coming in, the car club is doomed.

11. Don't be sociable, either within or outside the club. Then be sure to complain that everyone in the club is snobbish. A car club that isn't accepted in the community won't succeed for very long. Attack it from within the club, but also be sure to run it down at your Jaycees meeting. Or at Little League.

12. If you should get a good idea, smother it at once. This isn't likely to happen but, who know, maybe you'll get a clever inspiration one of these days. Kill it before it get a chance to grow. And good luck!

—Will O'Neil

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SOUTHERN CALIFORNIA CHAPTER



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