

Express Newsletter

September / October 1996

Volume 16, Number 5



Stater Bros. Markets' 1948 Diamond T
Model 509 Tractor and 1947 22-foot Utility Trailer

President's Message - Mark Christensen

Minutes of August and September Chapter Meetings - Ken Lund

Calendar of Events 1996-1997

1996 SCC - AHS Truck Turnaround Itinerary -

Dalton Trucking Tour and Demos

Southern California
Chapter

1996 Officers and
Board Members

President

Mark Christensen (909) 883-1955

Vice President

Ron Berg (909) 880-1807

Secretary/Treasurer

Ken Lund (909) 794-2616

Historian

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Tom Bell (310) 867-6711

Doug Graft (714) 639-5319

Leigh Knudson (714) 645-5938

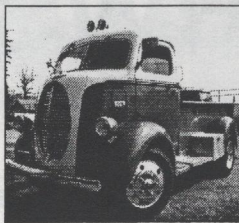
Larry Laughlin (909) 794-5394

Herb Deeks (714) 774-7326

Rich Yost (909) 881-5526

The "EXPRESS NEWSLETTER" is published six times per year by the Southern California Chapter of the American Truck Historical Society.

PRESIDENT'S MESSAGE



Hello, Friends! Summer is just winding down and fall brings us cooler weather with warm days and cool nights that will bring us to more fun truck activities. Most of these were mentioned in the last newsletter. And if fall is your thing, we have lots in store for you.

The club picnic held at Los Rios Rancho, was a nice setting for club members to talk and get to know each other. We had hamburgers hot dogs and fresh apple pie! We voted unanimous to make it an annual event in Oak Glen. I think we all had a ball!

The next event/meeting was held at Peter Dunkel's warehouse/museum. It was quite different from last year. He had more motorcycles and more displays of paraphernalia than ever. He had his enclosed car hauler/trailer that was unbelievable. You just have to see to see it to believe it. It was all aluminum, stainless steel, green marble and leather. If you missed it, make a point to go see it. I want to thank Peter for making us all feel like it was almost part of our collection. We all felt like we were at home or *wished* we were! I know all of us in our car were floating on the way home. And, oh yeah, the pizza was good too. Thanks, Pete.

"Welcome" to new member Bruce Caballero and his 1957 Mack "H" COE, from Ontario, CA. Welcome Bruce!

Our next event is the camp out at Vista. Bring your campers, pup tents or just your sleeping bag and come out and join the fun. We'll see you there.

This is Mark signing off....over and out.

ATHS - SCC

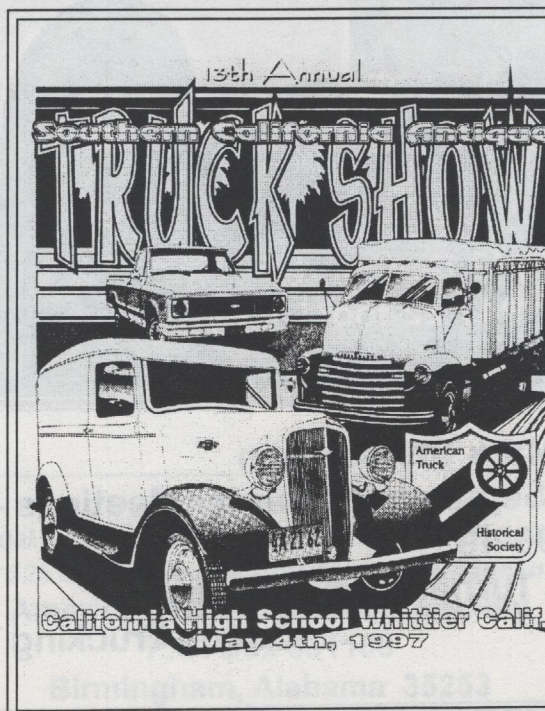
General Chapter Meeting

December 1, 1996
Gunther's Yard
Meet

A chapter meeting will be held during the day at the Meet.

2380 Curry St. Long Beach, CA
Calif Thomas Bros. Map
Page S, Reference E-1

For agenda item contact
Pres. Mark Christensen (909)
883-1955



**1997
Truck Show
T-shirts
Available now. \$10.**

Contact
Mark Christensen
(909) 883-1955,
or
Ken Lund
(909) 794-2616.

MINUTES of AUGUST 1996 MEETING

Bank Balance as of 7/29/96 \$4807.20

The last meeting was held on August 24, 1996 at Los Rios Rancho picnic grounds in Oak Glen. The meeting was called to order at 3:00 P.M. and about 40 people (15+ members & families) were in attendance. The following topics were discussed.

Picnic - Overall the picnic was a success. Those attending enjoyed the wooded picnic area at Los Rios Rancho, an apple grower in Oak Glen (Yucaipa). With the altitude and light intermittent sprinkles, it was probably 25 degrees cooler there than in the (100 degree) valley that day. The only "complaint" was the pies, too hot (fresh baked apple & cherry). This may be the site for next year's picnic. We will discuss at a later date.

Events: We discussed upcoming events.

Oct. 6: Truck Drags, Palmdale

Oct. 6: Escondido Truck Show-Cancelled

Oct. 11-12: Fortier Truck Show-Fresno

Oct. 19-20: Vista Tractor Meet (Free admission and camping if bring old truck)

Oct. 26: Annual Truck Run (turnaround) Start Fontana end in Redlands w/BBQ

Nov. 9: Trophy Workshop @ Larry Laughlin's house, Mentone.

Dec. 1: Gunther's Yard Run-Long Beach

Old Business: Truck Show.

Vendors - We need to have vendor chairman or representative arrive early to coordinate the vendors. We will have better signs directing them to the left side of the track and gate. Vendor registration form needs to have more information (print name, address, and type of product) for future use.

Raffle - We discussed having a 50/50 raffle (or "opportunity drawing" for those politically correct, legal technizoids).

Tractors & Gas Engines - Invite them again. It added something special not found at street rod shows.

Trophies - We will have a trophy workshop at Larry Laughlin's house in Mentone (east of Redlands) Saturday, November 9. We may meet at **Arthur's** (Art Dodges Restaurant, also in mentone). Call Larry (909) 794-5394 for more information.

Also, we will have the school supply trophies for three additional classes - Principal's Choice, Student's Choice, and PTA Choice. This will help them get more involved with the show.

Advertising - We have some flyers printed of various sizes. We have been distributing them at various events. We are working on a poster design that, depending on the display location, could have a color insert and/or a calendar, so it could be up all year!.

SCC - ATHS Turn Around Trip Itinerary - October 26, 1996

- 8:00 A.M. Meet at Butler's Farm House Cafe located at northeast corner of Etiwanda and Whitram in Fontana.
- 9:00 Start of tour and demos at Dalton Trucking 13560 Whitram in Fontana, (909) 823-0663. (*Just down the street from Butler's Cafe.*)
- 11:00 Leave Dalton Trucking to go to Louis Birch's place at 12725 Fremont St. in Yucaipa, CA. (*I-10 east to Yucaipa Blvd. off ramp, East on Yucaipa Blvd. to near the end then right on Fremont.*)
- 12:00 Arrive at Louis Birch's place. Tour Louis' tractor collection.
- 1:30 - 2:00 Leave Louis Birch's house and proceed to Terry Klenske's house at 31449 3rd St., Redlands, CA. (*Yucaipa Blvd. to Sand Canyon, north on Sand Cyn, to Crafton Ave. Right on Crafton to 3rd St. Right on 3rd St. to 31449 3rd.*)
Tour Terry's place. Food to be provided by Terry and the club.

For information and to RSVP contact Terry Klenske or Mark Christensen (909) 883-1955.

\$10 per vehicle registration for Dash Plaque.

Continue "Minutes August 1996 Meeting"

Ken will send the information to the magazines soon. Most major magazines have a six-month "lead time," so if you have any magazines you think will promote or advertize our show, call Ken (909) 794-2616.

New Business:

Generic Club T-shirt - We discussed having a club shirt printed. We think items representing Southern California (palm trees, orange trees, ocean, Moreland truck, etc.) should be worked into the design. California Casuals (makes our show shirts) will help with the artwork & final design. Bring ideas to Gunther's Yard.

Hats: - We discussed having good quality hats with a distinctive embroidered SCC-ATHS logo. The logo could also be used as a patch for jackets or "polo" shirts (for you polo players). This design could also be adapted to other uses (bumper sticker, silk screened "license plate" etc.)

Portable Storage Unit - We're still trying to locate a suitable portable storage unit (trailer) to store and transport the club supplies (awnings, signs, etc.) for the show and other events. We are still negotiating for a vintage "Silver Streak," but if anyone knows of another one somewhere that may work and is free (if possible), let Mark or one of the board members know.

The meeting was adjourned at 3:45 P.M.

The next meeting will be September 18, 7:30 P.M. at Dunkel Bros. Machinery Moving office, 2475 W. La Palma, Anaheim. This is the planning meeting for next year's events, so speak up and let us know what things you think the club could do.

We hope you can attend the events planned for the rest of this year. While all should be good, try to make the October 26 truck run high on your list. Terry Klenske (Dalton Trucking) has an excellent tour and run planned for that day.

Respectfully submitted, **Kenneth W. Lund II**, Secretary/Treasurer

Sixth Annual Veterans Car Show, November 3, J.L. Pettis VA Medical Center, Loma Linda, CA, **Special Parking and Trophies for Heavy Haulers 1 Ton and up.** 8:00 a.m.-3:00 p.m. Entry fee \$15 prior to Oct 29, \$20 at gate. Proceeds go to benefit veterans at the Medical Center. Information (909) 823-8569.

For Sale: 1931 Chevy Truck, Less than 10,000 miles, Brad Ruppert (619) 949-7653

1997 Truck Show T shirts available now. \$10. Contact Mark Christensen (909) 8831955, or Ken Lund (909)794-2616.

Membership

(Editorial)

Someone famous once said that if you want to succeed at anything, then you must do three things. First, have the **interest or drive**, second, **surround yourself with experts** in that field, and third, **subscribe to periodicals** on that topic. It is obvious that there is more to it than just that. But it's a good start.

Participation in professional societies (**American Truck Historical Society**) and **local chapters** can provide you with most of those successful elements. The periodicals of those societies are professionally done and usually have very good articles. Members of societies provide an array of various expertise. Societies and chapters provide excellent opportunities for people from various professions, interests, and skills to meet and share their expertise.

Your participation in a society is also important to the growth of that organization and the other members. Your contributions may not be obvious, but they are important.

You should be proud that **you are one** of only a small number in this country and others that have taken on that extra responsibility of preserving **American Trucking History**. No matter what your trucking interest is you can not argue the importance of trucking (long haul or pickups) in building America's history.

To some 'active participation' means just paying the dues and receiving the periodicals. To others active participation means contributing leadership, restoration, guidance,

December 1, 1996

SCC - ATHS

Gunther's Yard Meet

2380 Curry St. Long Beach, CA

Calif Thomas Bros. Map

Page 5, Reference E-1

For more information contact

George Gunther (310) 429-1597

continue "Membership"

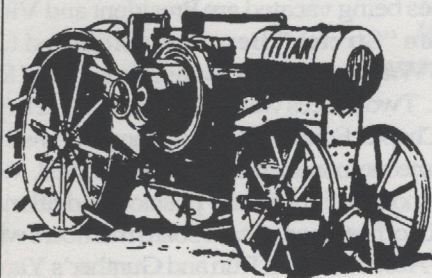
assistance, written articles, workshops, presentations, first-hand advice, collections, donations, or volunteering time. Some contribute meeting places, some open their doors for picnics, meetings and turn arounds. We will all contribute different amounts. Some of us have numerous hobbies, some have one. Some of us have demanding jobs and have little free time. No matter what your contribution is, it is important and the society and chapters can not survive without you. **Preserving American's trucking past can not survive without you.**

Those mint condition finds are getting harder to locate. Some of those first hand accounts are no longer there.

You should be **applauded** for your commitment and dedication. If you are one of those lucky enough to have restored a truck, then you should be proud of saving an actual piece of American Trucking history.

If your are not '**actively involved**' with the society or chapter, we hope that you will consider the importance of your contribution, whatever it is, to the societies' growth and become more actively involved. **Support the American Truck Historical Society and your local chapters.** **GOZ**

'96 SCC-ATHS Picnic, Los Rios Rancho, Oak Glen, CA



California Early
Day
Gas Engine &
Tractor
Association
Presents in 1996

30th & 31st
Semi Annual
Shows

THRESHING BEE, ANTIQUE ENGINE & TRACTOR SHOW

June 15 & 16, 22 & 23

October 19 & 20, 26 & 27, 1996

(always the third and fourth weekends of these months)

at the Antique Gas & Steam Engine Museum
2040 N. Santa Fe Ave., Vista, California 92083

A Non-Profit Organization

Time: 9:00 a.m. - 4.30 p.m.

Entrance Fee: \$5 per person

Under 15 FREE

Senior Discount

Proceeds Benefit the Museum

Overnight Camping by Reservation \$25 per weekend (includes admission & entertainment) - No Dogs on Show Grounds - Wear Hat & Comfortable Shoes - Food Available - Pre-Sale Tickets Available

For more information call: The Museum at
(619) 941-1791 or (800) 5-TRACTOR (587-2286)

MINUTES of SEPTEMBER 1996 MEETING

The last meeting was held September 18, 1996 at Dunkel Bros. Machinery Moving, 2475 W. La Palma, Anaheim. It was called to order at 7:45 P.M. after a brief tour of Dunkel's "museum."

Bank Balance as of 8/31/96 \$4,480.58

OLDBUSINESS:

Truck Show

Vendor Area - It was mentioned that the vendors need to be directed and supervised better. If Leigh is overseeing this area, he needs to have someone help. The biggest problem last year was when the vendors arrived at 6:00 A.M. and there was no one to direct them or take their fees. The vendor forms need more detail so we can contact them each year and know what they sell.

Workers - We need assistants in all areas. Last year we were understaffed. It all runs *generally OK*, but would be easier on all if we had at least one or two additional persons at the main gate and chapter booth.

Raffle - Last year's raffle was successful, considering the gifts, etc. We will probably have a 50/50 raffle (opportunity drawing). With a 50/50 raffle there is no risk, the profit margin is greater, and we don't have to "beg" for donations.

Hat Pins - A proposal was entertained to check into collector hat pins for the show. We have some sources to check for price and minimum order.

Trophies - Reminder to bring "trophy tops" to Gunther's Yard, December 1st, for judging and chance to get free dues for 1997.

Club "Identity Items"

Shirts - We discussed having generic shirts printed, similar to the show shirts. They would have some Southern California identity (palm trees, ocean, etc.) and one or two old trucks. The idea is to look similar to one of the old advertisements with a truck cresting a hill, with the other elements in the background. It was suggested that we use a Moreland, since they were built in Burbank. The Wantland's have a trunk full of old Moreland literature we can raid for ideas. Our show shirt vendor will help us with the artwork. Bring ideas, sketches, etc. to Gunther's Yard.

Hats - Although we still have some "old design" hats to move, we are considering an embroidered hat to sell to members, and/or for promotional use. The logo could be adapted to a patch for a jacket or shirt, bumper sticker, silk screened "license plate," etc. We have some ideas for a simple logo, but if you have any ideas, bring them to Gunther's Dec 1.

Picnic - The 4th Annual Family Picnic was held in "apple country" at Los Rios Rancho in Oak Glen (Yucaipa). We had about 40 people. The valley was over 100 degrees that day, but with the 3000' elevation and intermittent sprinkles, it must have been 25 degrees cooler. Several people brought the "old iron," including Glen Bohannon with his 1935+ Dodge pickup pulling a vintage teardrop trailer, and their guest Mark Spiegel with his 1946+ Chevy pickup (Glen drove about 70 miles from Temecula; Mark about 75 miles from Huntington Beach). Other trucks were "Stretch" Berg's 1966 Ford crew-cab, Mark Christensen's 1940+ Ford COE, Jim Neises' 1942+ military truck, and Ken Lund's 1953 GMC. This may be the location of the 1997 picnic.

NEWBUSINESS

Events - We discussed proposed events for 1997. Please see another section for tentative dates and places.

Remaining Events 1996

Oct. 6 - Truck Drags, Palmdale

Oct. 12-13 - Fortier Truck Show & Barbecue, Fresno.

Oct. 19-20 - Threshing Bee, Vista. Free admission & camping if bringing old truck.

Oct. 26 - 12th Annual Autumn Truck Run. Fontana-Yucaipa-Redlands. Tour and Barbecue.

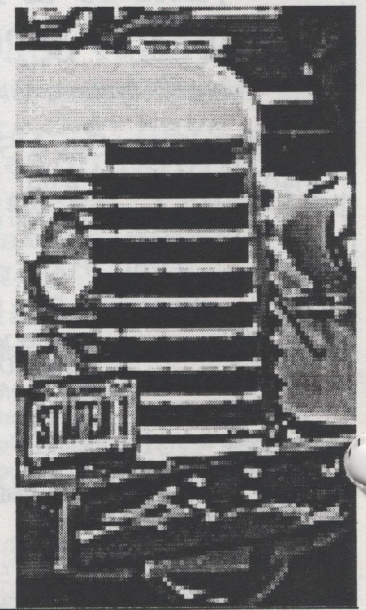
Dec. 1 - Gunther's Yard, Long Beach. Nomination of officers and judging of "trophy tops" for free 1997 dues. Annual charity fund raiser for Operation Christmas. Help by bringing a new unwrapped toy and/or nonperishable food. Hot dogs and sodas for sale.

Nomination of Officers - Club officers normally serve a two year term (unless nobody else wants to do the job). The two offices being vacated are President and Vice President. **Ron "Stretch" Berg** was nominated for president; **Jim Wade** and **Rich Yost** were nominated for vice president. Two offices were rolled over, Secretary/Treasure and Chapter Editor. However if any one wishes to nominate someone, nomination will be accepted. We welcome other nominations for any position. Additional nominations for officers and vacant board members will be taken at the Autumn Truck Run and Gunther's Yard, and voting at Gunther's. Most people enjoy the position for a while, but don't plan on making a career of it. Don't be bashful. If you would like to help with the planning and operation of the club, please speak up!

Articles for Newsletter - To help Dan continue to do the excellent job with the newsletter, please submit information **no later than the 15th of January, March, May, July, September, & November**. He still needs backup stories, articles, etc. It's a tough job, and it's especially tough on him during the "fire season." We need articles "about your truck," "history of the club," and anything about trucks, tours, etc.

Meeting adjourned at 9:30 P.M.

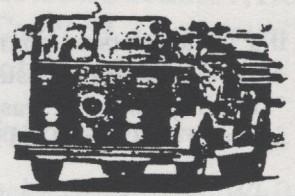
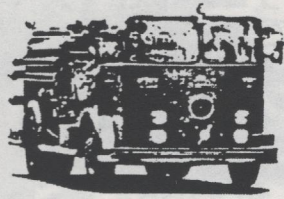
Submitted by
Kenneth W. Lund,
Secretary/Treasurer



Society for the Preservation and Appreciation of Antique Motor Fire Apparatus in America

'97 Winter Meeting & Muster

SAN BERNARDINO, CA



February 13 -16,1997

Displays - Demonstrations - Workshops - Tours
and
Motorized/Steamer

ANTIOUE FIRE APPARATUS Parade & Muster

Saturday ,. February 15, 1997 rain or shine!

Sponsored and hosted by the
CROWN FIRECOACH ENTHUSIASTS
**Southern California Chapter of SPAAMFAAP*
Muster hosted by the San Bernardino City Firefighters
Accommodations provided by the Raddison Hotel, San Bernardino

For more Information, contact
Displays - Kent Cullom 310/394-8477
Parade - Dave Steinitz 310/652-9628
Muster Steve Shaw 909/864-6179*
SPAAMFAA conference - Ron Leatz 619/243-4536

For further information about the conference write to:
Crown Firecoach Enthusiasts, 34681 Calle Fortuna, Capistrano Beach, CA 92624
E-mail: crownclub@aol.com

BRING YOUR ANTIQUE RIG TO PARADE OR DISPLAY

'96 SCC-ATHS Picnic, Los Rios Rancho, Oak Glen, CA.

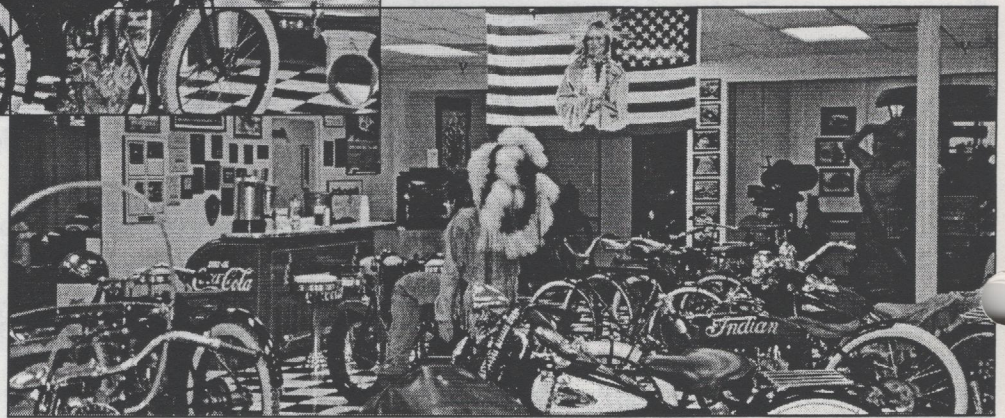
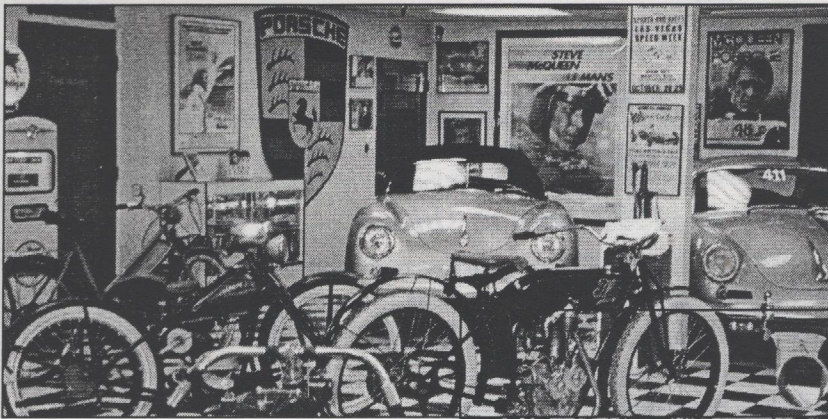


1997 Memberships are Due!!

If a *96 appears on your Newsletter label, your 1996 membership fees are past due. Don't miss an issue of the Chapter's "Express Newsletter" or the National's "Wheels of Time." Please send your membership dues in now. Membership forms for the Chapter and National are enclosed in your Newsletter.



Dunkel Brothers' Museum Show Room



California High PTA Meeting

Elizabeth Wantland attended Cal High PTA meeting on September 18. Elizabeth was nice enough to represent the Chapter. She advised the PTA of the May 4th date. The PTA was instructed that they would be responsible for the trophies for the "Principal's Choice," "Student's Choice," and "PTA's Choice". Elizabeth said that they were excited about the event and a lot of discussion evolved through out the meeting. The PTA wants to expand their part of the Show. They were thinking about additional vendors, games for the kids etc. Something that would draw the public and keep them there through out the day. They really liked the 97 T-Shirt design.

ATHS on the INTERNET

I checked out the ATHS National internet homepage. Very impressive. It appears to be an information only site with a brief history, 6-8 truck photos, an article about ATHS, and a sample article from WoT. No major links. The site is managed by volunteers at the local server "THE.MATRIX." It's a Birmingham server that promotes local business, government, and happenings. Volunteers build and maintain the homepages. Very professional looking. It is a very good start into the technology age. Maybe someday it will have a library, photo archives, catalog, applications, list of chapters & officers, and maybe a tech desk. A very good start. Check it out yourself.

<http://www.the-matrix.com/aths/truck.html>

- February 8 ___ SCC-ATHS Chapter Meeting, Bill Leuer's, 316 East Blaine, Riverside, CA
- February 13-15 SPAAMFAA National '97 Winter Convention and Muster, Hosted by Crown Fire Coach Enthusiasts, E St. and Court St. Downtown San Bernardino, CA, Information contact Ron Leatz, (619)243-4536.
- March ?? ___ To be determined. Possible Officers Installation Dinner.
- April 5 or 12 ___ Pre Show Meeting, No host breakfast at Rocky Cola Cafe, Whittier, then final site at California High.
- April ___ Central California Chapter Kirkland Ranch Barbecue, Plymouth, CA.
- May 4 ___ Thirteenth Annual SCC - ATHS Antique Truck Show, California High School, 9800 S. Mills Ave. Whittier, CA. Show Vehicles, \$10, Public Admission \$3, Information: Mark Christensen (909) 883-1955 or Ken Lund (909) 794-2616.
- May 22-25 ___ American Truck Historical Society National Convention, Embassy Suites Hotel, Greens Boro, NC (205)870-0566
- June 14-15 ___ Route 66/Huck Finn Festival, Mojave Narrows Regional Park, Victorville, CA.
- June 21-22 ___ Threshing Bee, Antique Engine & Tractor Show, Antique Gas & Steam Engine Museum 2040 N. Santa Fe Ave., Vista, California 92083(619) 941-1791 or (800) 5-TRACTOR (587-2286)
- June 26-27
- July 19-20 ___ Central Coast Cooler, Arroyo Grande, CA, Truck show and Barbecue at Bob King's.
- August 16 ___ 5th Annual SCCATHS Picnic. Los Rios Rancho, Oak Glen, CA.
- September 17 _ SCC-ATHS General Meeting Dunkel Bros. Trucking, Anaheim, CA,
- September 18-21 Route 66 Rendezvous, E ST. and Court St. Downtown San Bernardino, CA.
- October 11-12 _ Fortier Truck Show and Barbecue, Fresno, CA
- October 18-19 _ Threshing Bee, Antique Engine & Tractor Show, Antique Gas & Steam Engine Museum 2040 N. Santa Fe Ave., Vista, California 92083(619) 941-1791 or (800) 5-TRACTOR (587-2286)
- October 25-26
- October 26 ___ 13th Annual Autumn Truck Run, Tentative - Riverside to Fallbrook. Bobby Babcock's Collection of vehicles and barbecue.
- November ___ To Be Determine.
- December 7 ___ Gunther's Yard Meet, ATHS-SCC, 2380 Curry St., Long Beach, CA, Calif Thomas Bros. Map Page S, E-1. For more information contact George Gunther (310) 429-1597.

Send information about important events to: Dan Gosnell, Editor, SCC - ATHS, 5505 N. Mayfield Ave., San Bernardino, CA 92407 (909) 883-1091



1996

- October 13 ___ Long Beach Rod & Performance Swap Meet, *Veteran's Stadium, Long Beach CA (800) 762-9785.*
- October 13 ___ Pomona Antique Auto, Corvette, Porsche, Street Rod, & Volkswaagen Swap Meet, *L.A. County Fairgrounds, Pomona, CA (714)544-7004.*
- October 16-20 _ "Run to the Sun", Relics & Rods 19th Annual Event, *Lake Havasu City (520) 855-0933*
- October 19-20 _ Threshing Bee, Antique Engine and Tractor Show, *Antique Gas & Steam Engine Museum 2040 N. Santa Fe Ave., Vista, California 92083(619) 941-1791 or (800) 5-TRACTOR (587-2286)*
- October 26 ___ SCC-ATHS Truck Turnaround, Tour of Dalton Trucking, *8:00 a.m. Corner of Etiwanda and Whittram in Fontana, \$10 Dash Plaque and lunch, Info call Mark Christensen (909) 883-1995.*
- November 3 ___ Sixth Annual Veterans Car Show, *J.L. Pettis VA Medical Center, Loma Linda, CA, Special Parking and Trophies for Heavy Haulers 1 Ton and up. 8:00 a.m.-3:00 p.m. Entry fee \$15 prior to Oct 29, \$20 at gate. Proceeds go to benifit veterans at the Medical Center. Information (909) 823-8569.*
- Nobember 9 ___ Truck Show Trophy Workshop, *Larry Laughlin's house, 1805 Soffel Ave. Mentone, CA.*
- November 10 _ Long Beach Rod & Performance Swap Meet, *Veteran's Stadium, Long Beach CA (800) 762-9785.*
- November 17 _ Pomona Antique Auto, Corvette, Porsche, Street Rod, & Volkswaagen Swap Meet, *L.A. County Fairgrounds, Pomona, CA (714)544-7004.*
- December 1 ___ Gunther's Yard Meet, *ATHS-SCC, 2380 Curry St., Long Beach, CA, Calif Thomas Bros. Map Page S, E-1. For more information contact George Gunther (310) 429-1597.*
- December 7 ___ Pioneer Fire Company Museum's Fire Dept. Antique and Memorabilia Flea Market, *247 S. Boyd, San Bernardino, CA, Allen Bone, (909) 792-3827 or Steve Shaw (909) 864-6179.*
- December 8 ___ Long Beach Rod & Performance Swap Meet, *Veteran's Stadium, Long Beach CA (800) 762-9785.*

1997

January 18or19 **Hathaway Museum Tour, 11901 E. Florence Ave., Santa Fe Springs. (310) 944-7372. Indoor collection of antique trucks and equipment. Information to follow.**





Southern California Chapter
1732 Parkview Circle
Redlands, CA 92374



Name _____

Company _____

Address _____

City _____

Telephone _____

Truck(s) _____

IF YOU HAVE ANY PROSPECTIVE MEMBERS OR A GROUP THAT YOU WOULD LIKE A NEWSLETTER SENT, PLEASE CONTACT THE EDITOR.



13th Annual

Southern California Antique

TRUCK SHOW

American Truck Historical Society

California High School Whittier Calif.
 May 4th, 1997